LICENSING AND BRAND

Trademark & Brand Policy

Using the IdeaTopic and Lacspace names and logos -- what is fine, and what is not.

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ideatopic.com/legal/trademark

AT A GLANCE

A plain-language summary. The numbered clauses below are what legally applies.

- Refer to IdeaTopic by name freely -- in an article, a class, a video or a citation.
- Do not use the logo or name in a way that suggests we endorse or run something we do not.
- The marks are shown with , which claims them without asserting a registration.
- Ask before putting the logo on anything you are selling.

1. The marks

1.1 IdeaTopic and Lacspace, together with their logos, wordmarks and associated product names, are trademarks of Lacspace Corporation Pvt. Ltd.

1.2 IdeaTopic was known as WeGrowNepal until September 2026. The former name and its mark remain trademarks of Lacspace Corporation Pvt. Ltd., and this policy applies to both.

1.3 The marks are shown with rather than . asserts a claim to a mark; asserts a registration specifically, and is used only where a registration exists.

> *This document previously appeared in the app with against both names. Correcting it costs nothing and misstating a registration does not.*

2. What you may do without asking

2.1 Refer to IdeaTopic by name when writing, teaching, presenting or reporting about it, including in academic work.

2.2 Link to ideatopic.com, to a note, or to a contributor profile, using the page's own title as the link text.

2.3 Say truthfully that you contribute to IdeaTopic, or identify Lacspace accurately as a vendor or provider, on a CV, a portfolio or a profile elsewhere.

> *Contributing here is something people should be able to claim credit for. That is most of the point of putting a name on every note.*

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3. What needs permission

3.1 Using the logo or wordmark on merchandise, packaging, an application, a website or any product offered for sale.

3.2 Using the marks in a company name, product name, domain name or social media handle, or registering a domain confusingly similar to one of ours.

3.3 Any use implying partnership, sponsorship, accreditation or endorsement by Lacspace Corporation Pvt. Ltd. where none exists.

> *The harm here is to readers rather than to us: somebody who believes a service is endorsed by the platform their college uses will trust it accordingly.*

4. Modifying the marks

4.1 Do not alter the proportions, colours, or elements of the logo, or combine it with other marks to form a new one.

4.2 Requests for brand assets, and questions about a particular use, may be sent to hello@lacspace.com.

Version history

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- First published.
- Corrects the previously shown against both marks in the app to .

Publisher, contact and document control

Lacspace Corporation Pvt. Ltd.
IdeaTopic is a product of Lacspace.

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