



LICENSING AND BRAND

Trademark & Brand Policy

Using the IdeaTopic and Lacspace names and logos -- what is fine, and what is not.

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ideatopic.com/legal/trademark

AT A GLANCE

A plain-language summary. The numbered clauses below are what legally applies.

- Refer to IdeaTopic by name freely -- in an article, a class, a video or a citation.
- Do not use the logo or name in a way that suggests we endorse or run something we do not.
- The marks are shown with , which claims them without asserting a registration.
- Ask before putting the logo on anything you are selling.

1. The marks

- 1.1 IdeaTopic and Lacspace, together with their logos, wordmarks and associated product names, are trademarks of Lacspace Corporation Pvt. Ltd.
- 1.2 IdeaTopic was known as WeGrowNepal until September 2026. The former name and its mark remain trademarks of Lacspace Corporation Pvt. Ltd., and this policy applies to both.
- 1.3 The marks are shown with rather than . asserts a claim to a mark; asserts a registration specifically, and is used only where a registration exists.

This document previously appeared in the app with against both names. Correcting it costs nothing and misstating a registration does not.

2. What you may do without asking

- 2.1 Refer to IdeaTopic by name when writing, teaching, presenting or reporting about it, including in academic work.
- 2.2 Link to ideatopic.com, to a note, or to a contributor profile, using the page's own title as the link text.
- 2.3 Say truthfully that you contribute to IdeaTopic, or identify Lacspace accurately as a vendor or provider, on a CV, a portfolio or a profile elsewhere.

Contributing here is something people should be able to claim credit for. That is most of the point of putting a name on every note.

3. What needs permission

- 3.1 Using the logo or wordmark on merchandise, packaging, an application, a website or any product offered for sale.
- 3.2 Using the marks in a company name, product name, domain name or social media handle, or registering a domain confusingly similar to one of ours.
- 3.3 Any use implying partnership, sponsorship, accreditation or endorsement by Lacspace Corporation Pvt. Ltd. where none exists.

The harm here is to readers rather than to us: somebody who believes a service is endorsed by the platform their college uses will trust it accordingly.

4. Modifying the marks

- 4.1 Do not alter the proportions, colours, or elements of the logo, or combine it with other marks to form a new one.
- 4.2 Requests for brand assets, and questions about a particular use, may be sent to hello@lacspace.com.

Version history

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- First published.
- Corrects the previously shown against both marks in the app to .

Publisher, contact and document control



Lacspace Corporation Pvt. Ltd.

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